



For immediate news release

Artyzen Hospitality Group in Macau to Illuminate a Sustainable Future in Earth Hour 2024

[Macau, March 23, 2024] Artyzen Hospitality Group in Macau is proud to announce its participation in **Earth Hour 2024**, aligning with the global theme “Uniting for our one shared home.” On March 23rd, 2024, between 8:30pm and 9:30pm, Artyzen Grand Lapa Macau and Grand Coloane Resort dimmed or switched off non-essential lighting, including exterior buildings, landscapes, The Resort, and The Club areas, in solidarity with this meaningful cause.

Earth Hour is a universal call to action by the World Wildlife Fund (WWF), encouraging individuals, businesses, governments, and communities worldwide to symbolically turn off non-essential lights for one hour at 8:30pm local time on the last Saturday of March annually. This year, under the theme of “Uniting For Our One Shared Home,” we emphasize the importance of collective action to protect and preserve our planet.

Artyzen Grand Lapa Macau and Grand Coloane Resort are committed to minimizing its environmental impact and promoting sustainability. By participating in Earth Hour 2024, we aim to raise awareness about environmental conservation and inspire guests to join the cause. During this hour, guests in our hotels are encouraged to turn off lights in their rooms, contributing to the collective effort for a greener planet, symbolizing their support for a more sustainable future.

As a special treat for in-house guests, Artyzen Hospitality Group in Macau invited hotel guests to enjoy a complimentary handcrafted blue cocktail or mocktail at Vasco – Bar and Lounge and Panorama Lounge during Earth Hour on March 23rd. By presenting their room key card, guests can savor this unique beverage, representing the hotel's dedication to a delicious and sustainable way to celebrate Earth Hour for a better future.

Mr. Rutger Verschuren, Area Vice President, Macau Operations for Artyzen Hospitality Group, emphasized the importance of collective action, stated, "Guests were invited to stand with us in support of Earth Hour by dimming their room lights during this time, sending a powerful message that every action counts. Together, we can make a meaningful difference, and we are proud to be part of this global

environmental initiative. Our firm belief that every small action contributes to a larger, positive impact on our planet."

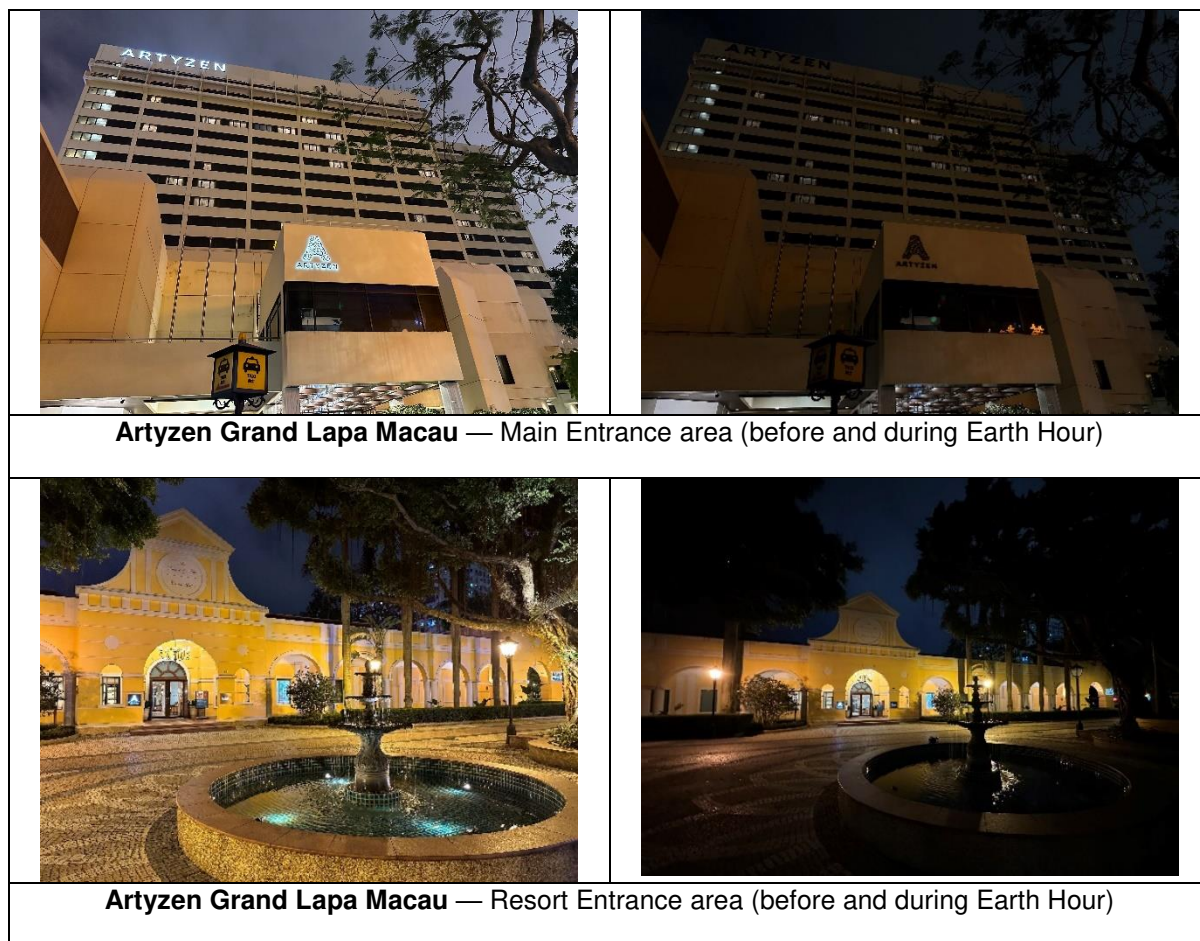
Artyzen Hospitality Group in Macau invites everyone to unite in support of environmental sustainability. Let's come together to make a positive impact on our planet. Together, let us illuminate the path towards a greener, more sustainable future.

— End —

Photos Download

For photos of the event, please download:

[Earth Hour 2024](#)





Artyzen Grand Lapa Macau — Specially handcrafted blue cocktail or mocktail at Vasco – Bar and Lounge to celebrate Earth Hour



Grand Coloane Resort — Main Building Exterior (before and during Earth Hour)



Grand Coloane Resort — Main Entrance area (before and during Earth Hour)



Grand Coloane Resort — Specially handcrafted blue cocktail or mocktail at Panorama Lounge to celebrate Earth Hour



鷺環海天度假酒店
GRAND COLOANE
RESORT

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About Artyzen Grand Lapa Macau

Well-established in the heart of Macau, the upscale urban and lifestyle resort Artyzen Grand Lapa Macau offers a window into the city's culturally rich heritage. The name "Grand Lapa" draws inspiration from the prestigious Lapa district in Lisbon, Portugal, where celebrities and aristocrats reside. As a true homegrown brand, the hotel celebrates Macau's remarkable heritage in a tasteful and stylish manner. <https://artyzen.grandlapa.com>

About Grand Coloane Resort

Grand Coloane Resort is situated on the southern tip of Coloane Island overlooking the spectacular Hac Sa Beach, the only true Beach Resort in Macau. The eight-storey grand complex, which is terraced into a lush mountainside, features Macau Golf & Country Club's 18-hole golf course with stunning views of the South China Sea. Grand Coloane Resort offers 208 suites and spacious rooms, each with a large terrace with natural views, and a wide array of in and outdoor leisure facilities and activities for its guests. <https://www.grandcoloane.com>